

Urban Forestry Consultant

At PlanIT Geo, Rocky contributes to data collection in tree inventories and risk assessments across the country and assists with the development of Urban Forest Management Plans. He assesses trees for a wide variety of biotic and abiotic factors and logs the information using TreePlotter. He also contributes to data quality control, mapping documents, and other project deliverables in addition to contributing to product development, new client training and app set up, and assists communities applying for grant opportunities.



Prior to joining PlanIT Geo, Rocky managed the operations of a nonprofit tree program in Tucson, AZ for almost a decade. During his time working there he led large scale tree plantings, taught tree care workshops, led mapping and assessment projects, and directed the operations of two energy efficiency tree distribution programs that delivered approximately 50,000 trees to area utility customers. At PlanIT Geo, Rocky has collected data on nearly 75,000 trees and 20 projects across the country.

PROFESSIONAL CERTIFICATIONS

Certified Arborist Municipal Specialist, International Society of Arboriculture, #WE-11457AM ISA Tree Risk Assessment Qualified (TRAQ)

NOTABLE PROJECTS

Fremont, CA - Tree Inventory and UFMP Website Design (2020)

Served as tree inventory specialist to map and evaluate all trees within city rights-of-way and parks. Performed data analysis and wrote an inventory summary report. Designed and implemented custom interactive Wordpress website to display components of UFMP project and implement community surveys.

Malden, MA - Tree Inventory (2021)

Served as a tree inventory specialist to map and evaluate the right of way trees.

Boston, MA - Tree Inventory (2021)

Served as a tree inventory specialist to map and evaluate the right of way trees.

Charlotte, NC - Tree Inventory and Risk Assessment (2021)

Served as a tree inventory specialist to map, evaluate and perform risk assessments on city maintained trees in the right of way.

Los Banos, CA-Tree Inventory (2021)

Served as tree inventory specialist to map and evaluate all trees within the city rights-of-way and parks.

